

# Promoting careers in the water industry

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Content for councils to use to help promote job opportunities in the NSW water industry

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## Background

The Department of Planning and Environment, along with Local Government NSW, has developed free resources to help promote careers in the water industry, with a focus on water operators in regional NSW. These resources include videos, flyers, and stories from water operators sharing their career journeys and passion for their jobs.

We encourage councils to use these materials across their social media, newsletters and job advertisements. They are available on the [Careers at Council webpage](#) and the department's [careers in the water industry webpage](#).

This document includes content for newsletters, social media and job advertisements, developed for councils to promote these free resources and help people learn more about careers in the water industry.

## For emails/newsletters

### The water industry – keeping water clean and futures bright



The water industry keeps our water clean and safe and helps the environment by managing wastewater. What's exciting is that a job in the water industry lets you make a real difference and have a rewarding career.




In NSW, there is a range of career opportunities across the water industry, including water treatment operators, wastewater experts, hydrologists, civil engineers and people who study natural water systems. They ensure water is suitable for drinking, industry, and farming, while also overseeing wastewater treatment and recycling processes.



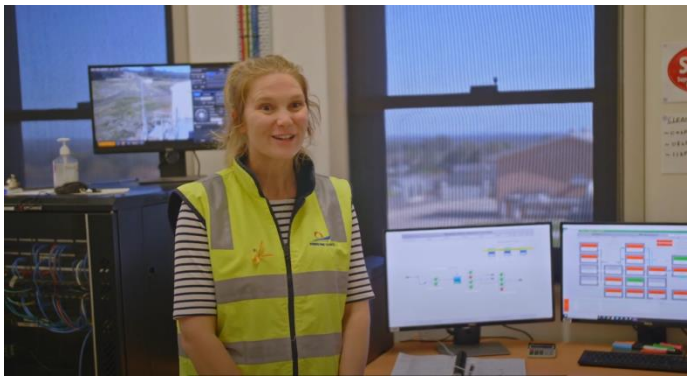
If you want to explore a career in the water industry and discover skills and training, while hearing from enthusiastic water professionals, visit the [Careers at Council webpage](#). Launched in October 2023 by the Department of Planning and Environment and Local Government NSW, this webpage showcases the water sector and its diverse job opportunities and the pathways to get there.

Dive into a career in the water industry, find out more at [CareersatCouncil.com.au/water-career/](https://CareersatCouncil.com.au/water-career/).


## For social media – Facebook

Copy	Image / URL
<p>Interested in a career in the water industry? Water operators, hydrologists and engineers play a crucial role in understanding our water systems. Hear inspiring stories from water professionals who love what they do.</p>	<p>URL: <a href="https://careersatcouncil.com.au/water-career/">careersatcouncil.com.au/water-career/</a></p> 
<p>Dive into a fulfilling career in the water industry! Discover how you can make a real impact on public health and our environment. Check out the free resources at Careers at Council to learn more.</p>	<p>URL: <a href="https://careersatcouncil.com.au/water-career/">careersatcouncil.com.au/water-career/</a></p> 
<p>Are you looking for a new career? Have you considered working in water? Explore opportunities with local government in water treatment and wastewater management. Watch this video to find out more.</p>	<p>URL: <a href="https://www.youtube.com/watch?v=aZSBENSE3Bc">https://www.youtube.com/watch?v=aZSBENSE3Bc</a></p> 



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<p>Ready for a career change? Consider a rewarding career in the water industry and help make a difference to communities across NSW. Visit Careers at Council today.</p>	<p>URL: <a href="https://careersatcouncil.com.au/water-career/">careersatcouncil.com.au/water-career/</a></p> 
<p>Meet Melanie, Manager Water and Sewer, and hear how working in the water industry helps her give back to her community in regional NSW. What could a water career mean to you?</p>	<p>URL: <a href="https://youtu.be/1ZE0fQx_XOo">https://youtu.be/1ZE0fQx_XOo</a></p> 
<p>Duane, Team Leader Networks, Yuwaalaraay Nation, hasn't looked back since changing careers to work in water. He says there are a lot of opportunities. What could a water career mean to you?</p>	<p>URL: <a href="https://www.youtube.com/watch?v=QDrvVfqRs4w">https://www.youtube.com/watch?v=QDrvVfqRs4w</a></p> 

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<p>It's not too late to change careers. After a long time in other work, John, Mature Age Trainee Water and Sewer Operator, used existing skills to start a traineeship as a water and sewer technician. Watch his story.</p>	<p>URL: <a href="https://www.youtube.com/watch?v=I2aMZxoQDcQ">https://www.youtube.com/watch?v=I2aMZxoQDcQ</a></p> 
<p><b>Twitter</b></p> <p>Interested in the water industry? Learn more about what it's like to work in the water industry by visiting the new Careers in Council webpage.</p>	<p>URL: <a href="https://careersatcouncil.com.au/water-career/">careersatcouncil.com.au/water-career/</a></p> 
<p>Learn more about a career in water with Melanie, she found her passion in water operations.</p>	<p>URL: <a href="https://youtu.be/1ZE0fQx_XOo">https://youtu.be/1ZE0fQx_XOo</a></p> 


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<p>Learn more about the wide-ranging career opportunities in water from Duane, Team Leader Networks, Yuwaalaraay Nation.</p>	<p>URL: <a href="https://www.youtube.com/watch?v=QDrvVfqRs4w">https://www.youtube.com/watch?v=QDrvVfqRs4w</a></p> 
<p>Interested in a career in the water industry? Hear inspiring stories from water professionals who love what they do.</p>	<p>URL: <a href="https://careersatcouncil.com.au/water-career/">careersatcouncil.com.au/water-career/</a></p> 

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## For social media – Twitter

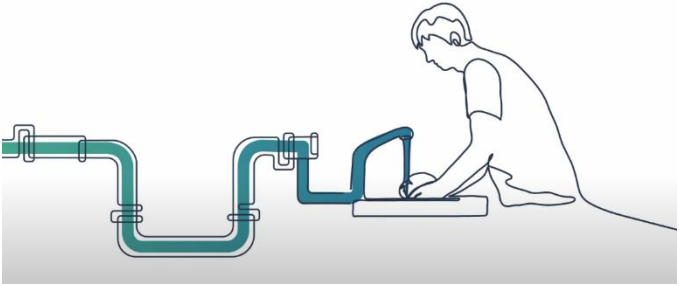

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## For use at the bottom of a job ad

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<p><b>Water jobs (overview)</b></p> <p>Start your career in the local government water industry and make a difference in your community and right across NSW.</p> <p>The water industry needs problem solvers from all walks of life. No matter where you're at in your water industry career, we want to talk to you.</p> <p>Discover the depth of career opportunities at <a href="https://www.careersatcouncil.com.au/water-career/">CareersatCouncil.com.au/water-career/</a> and hear from people working in water.</p>	<p>Link to both:  <a href="https://www.youtube.com/watch?v=H9R02ohA0VU">https://www.youtube.com/watch?v=H9R02ohA0VU</a>  <a href="https://www.careersatcouncil.com.au/water-career/">careersatcouncil.com.au/water-career/</a></p> 
<p><b>Water jobs (specifically for First Nations applicants)</b></p> <p>Start your career in the local government water industry and make a difference in your community and right across NSW.</p> <p>The water industry needs problem solvers from all walks of life. No matter where you're at in your water industry career, we want to talk to you.</p> <p>Discover the depth of career opportunities at <a href="https://www.careersatcouncil.com.au/water-career/">CareersatCouncil.com.au/water-career/</a> and hear from people working in water.</p>	<p>Link to both:  <a href="https://www.youtube.com/watch?v=QDrVfqRs4w&amp;t=15s">https://www.youtube.com/watch?v=QDrVfqRs4w&amp;t=15s</a>  <a href="https://www.careersatcouncil.com.au/water-career/">careersatcouncil.com.au/water-career/</a></p> 

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<p><b>Entry level jobs</b></p> <p>No matter your background or previous experience, anyone can start a career in the water industry!</p> <p>You can contribute to your local community through the water industry, every day brings something different.</p> <p>Discover the depth of career opportunities at <a href="https://careersatcouncil.com.au/water-career/">CareersatCouncil.com.au/water-career/</a> and hear from people working in water.</p>	<p><a href="https://www.youtube.com/watch?v=H9R02ohA0VU">https://www.youtube.com/watch?v=H9R02ohA0VU</a></p> 
<p><b>Water and sewer operator roles</b></p> <p>Discover your passion for the water industry and make a difference right across NSW.</p> <p>Discover the depth of career opportunities at <a href="https://careersatcouncil.com.au/water-career/">CareersatCouncil.com.au/water-career/</a> and hear from Melanie who found her passion in water operations.</p>	<p>Link to both:</p> <p><a href="https://www.youtube.com/watch?v=1ZE0fQx_XOo">https://www.youtube.com/watch?v=1ZE0fQx_XOo</a> <a href="https://careersatcouncil.com.au/water-career/">careersatcouncil.com.au/water-career/</a></p> 

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<p><b>Water and sewer operator roles</b></p> <p>Discover your passion for the water industry, be hands on and make a difference right across NSW.</p> <p>Discover the depth of career opportunities at <a href="https://www.careersatcouncil.com.au/water-career/">CareersatCouncil.com.au/water-career/</a> and hear from John who found his passion in the water industry later in his career.</p>	<p>Link to both: <a href="https://www.youtube.com/watch?v=l2aMZxoQDcQ">https://www.youtube.com/watch?v=l2aMZxoQDcQ</a> <a href="https://www.careersatcouncil.com.au/water-career/">careersatcouncil.com.au/water-career/</a></p> 
<p><b>Water industry management/leadership roles</b></p> <p>Reward yourself with a career in the local government water industry by providing treated water to your local community and make a difference right across NSW.</p> <p>Embark on your water journey and never look back.</p> <p>Discover the depth of career opportunities at <a href="https://www.careersatcouncil.com.au/water-career/">CareersatCouncil.com.au/water-career/</a> and hear from people working in water.</p>	<p>Link to both: <a href="https://www.youtube.com/watch?v=QDrVfqrRs4w&amp;t=15s">https://www.youtube.com/watch?v=QDrVfqrRs4w&amp;t=15s</a> <a href="https://www.careersatcouncil.com.au/water-career/">careersatcouncil.com.au/water-career/</a></p> 